



**Mastery
Fractional CFO**

WHAT KEEPS CONSTRUCTION BUSINESS OWNERS UP AT NIGHT?

**If you run a construction company doing over
\$3M in annual revenue, these are likely causing
you grief...**

1. FINANCIAL CLARITY & LEADERSHIP



You've got a bookkeeper and a tax accountant—but something's still missing. You don't have a clear view of your financial health throughout the year, and you're not sure where to focus to improve it.

2. CASH FLOW ISSUES



Projects get delayed. Payments arrive late. And you don't have an efficient and reliable method in place for cash flow forecasting.

3. PLANNING, BUDGETING & FORECASTING



You need a plan—not just for next month, but for the next 12–24 months. One that aligns with your operations and helps you grow without flying blind.

4. JOB COSTING CONFUSION



**Which jobs are profitable? Which aren't?
Without accurate job costing, you're
guessing.**

5. SCALING WITHOUT SYSTEMS



You're growing—but it feels like you're losing control. Hiring, equipment, project volume—everything's ramping up, but your financial systems aren't keeping pace.

6. BACKLOG BLIND SPOTS



You don't have a clear, forward-looking view of booked work and how it translates into future revenue and resource planning. This affects hiring, cash flow, and scheduling.

7. DEBT & FINANCING UNCERTAINTY



**Lease or buy? Take on debt or stay lean?
You need smart financial guidance—not
guesswork.**



**Mastery
Fractional CFO Services**

DO ANY OF THESE ISSUES SEEM FAMILIAR?

If you run a construction company and face similar challenges, Mastery fractional CFO can help.

If you'd like to learn more or have a no-obligation discussion, book a meeting or reach out on our contact form here.👉

